



# JOB DEMAND REPORT

## JULY 2021

Job posting data collected by Bruce County's Planning and Development department from job boards and employer websites who recruit candidates in Bruce County.

### HIGHLIGHTS

JOB POSTINGS BY THE NUMBERS				# OF DAYS POSTED	
TOTAL ACTIVE	NEW THIS MONTH	COMPANIES	JOB BOARDS	AVERAGE	MEDIAN
1,134	677	457	26	18.7	15

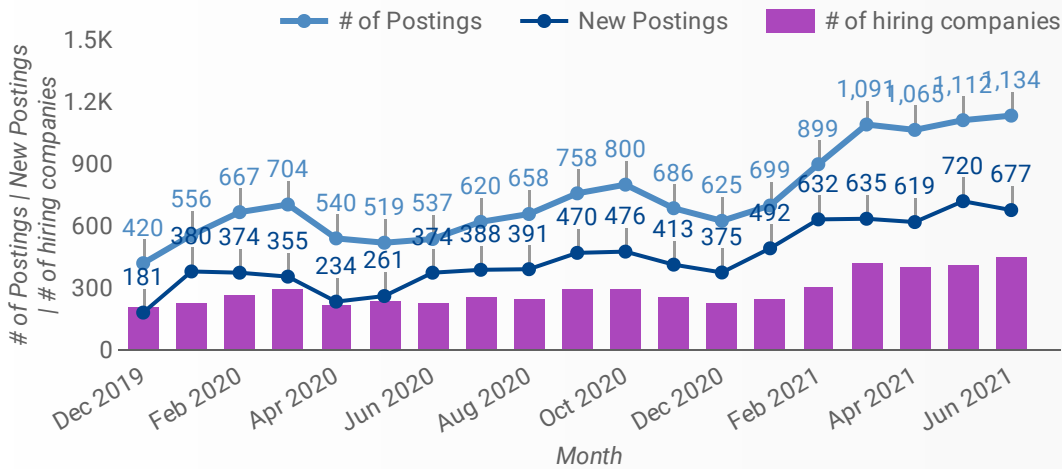
## REPORT BUILDER

The default filter selection below will show all job demand data for the month. You can use the filters to create a customized report for the purpose of understanding a subset of the data.

MUNICIPALITY	JOB TYPE	JOB DURATION
JOB BOARD	ADDITIONAL LANGUA...	QUICK FIND
SKILL LEVEL		
SKILL TYPE NAME / 1-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE		
MAJOR GROUP / 2-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE		
MINOR GROUP / 3-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE		
UNIT GROUP / 4-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE		
COMPANY OR EMPLOYMENT AGENCY		

## JOB POSTINGS BY MONTH

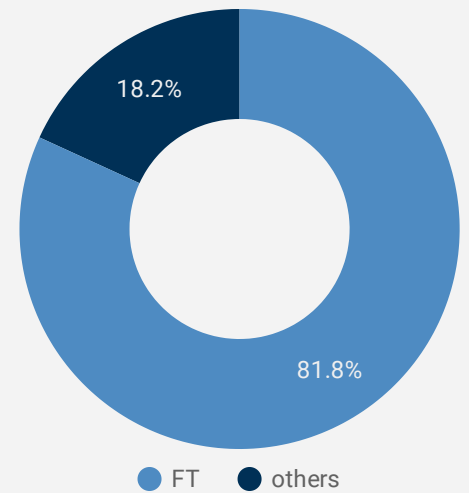
How many job postings were active for at least 1 day this month in Bruce County?



NOTE: This graph cannot be filtered using the controls on the cover page

## JOB TYPE

Full-time vs Part-time



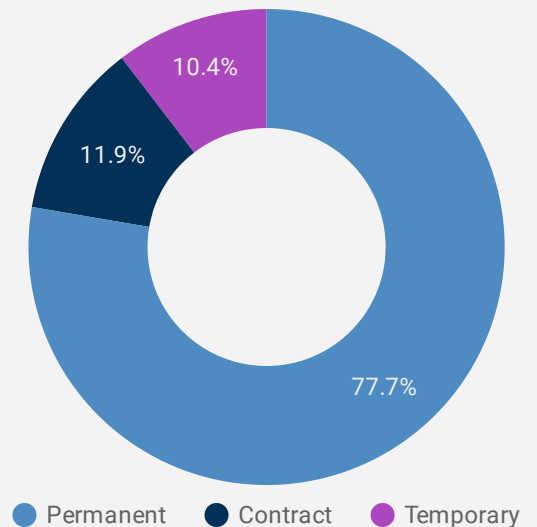
## JOB POSTINGS BY MUNICIPALITY

Where are job opportunities being offered?

MUNICIPALITY	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS
1. Municipality of Kincardine	288	17	15
2. Town of Saugeen Shores	257	23	15
3. Town of South Bruce Peninsula	210	19	15
4. Municipality of Brockton	160	19	15
5. Municipality of Arran-Elderslie	72	16	15
6. Municipality of Northern Bruce Peninsula	41	16	15
7. Township of Huron-Kinloss	36	18	15
8. Municipality of South Bruce	34	19	15

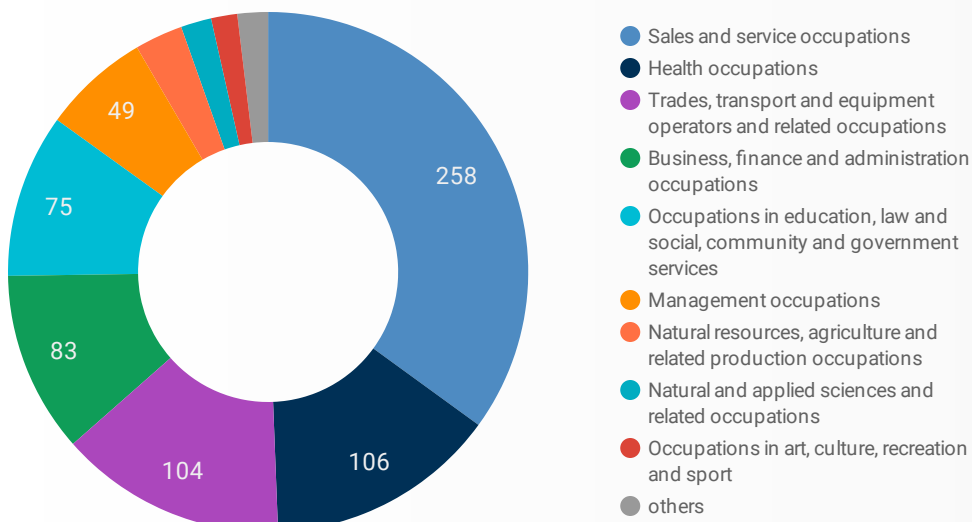
## JOB DURATION

Permanency of jobs posted



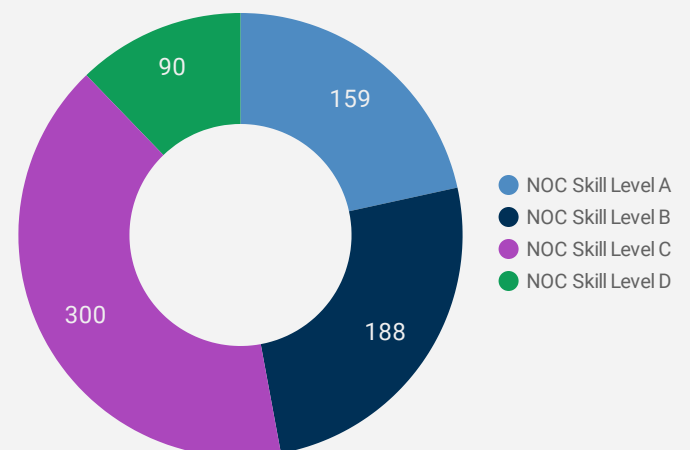
## JOB POSTINGS BY SKILL TYPE

What skill type is being recruited?



## JOB POSTINGS BY SKILL LEVEL

What education do occupations typically require?



Skill Level A = Usually University education | Skill Level B = Usually College education or Apprenticeship training | Skill Level C = Usually Secondary education or occupation-specific training | Skill Level D = Usually on-the-job training

## TOP OCCUPATIONS

What kind of jobs are in-demand?

	4 DIGIT NOC NAME	POSTINGS
1.	Registered nurses and registered psychiatric nurses	61
2.	Cooks	51
3.	Home support workers, housekeepers and related occupations	49
4.	Retail salespersons	41
5.	Delivery and courier service drivers	33
6.	Light duty cleaners	27
7.	Food and beverage servers	25
8.	Other customer and information services representatives	24
9.	Construction trades helpers and labourers	20
10.	Food counter attendants, kitchen helpers and related support occupations	15
11.	Cashiers	14
12.	Receptionists	14
13.	Retail and wholesale trade managers	14
14.	Administrative assistants	14
15.	Other medical technologists and technicians (except dental health)	13
16.	General farm workers	12
17.	Food service supervisors	10
18.	Financial sales representatives	9
19.	Facility operation and maintenance managers	8
20.	Early childhood educators and assistants	8
21.	Security guards and related security service occupations	8
22.	Shippers and receivers	8
23.	Licensed practical nurses	7
24.	Bus drivers, subway operators and other transit operators	7
25.	General office support workers	7
26.	Construction managers	7
27.	Pharmacists	7
28.	Bartenders	6
29.	Program leaders and instructors in recreation, sport and fitness	6
30.	Agricultural workers, excluding farm supervisors and	5

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	COMPANY	POSTINGS
1.	CarePartners	46
2.	Junction 4 & 19	37
3.	VPI Working Solutions	24
4.	Corporation of the County of Bruce	24
5.	Grey Bruce Health Services-Southampton	21
6.	Bruce Power	21
7.	Southbridge Care Homes	12
8.	Kijiji Jobs	11
9.	Trillium Lakelands District School Board	11
10.	The Organization of Canadian Nuclear Industries	11
11.	Chippewas of Nawash	11
12.	Southampton Care Centre	11
13.	Brucelea Haven	10
14.	South Bruce Grey Health Centre-Walkerton	10
15.	Town of Saugeen Shores	10
16.	PTAG	9
17.	McDonald's Kincardine	9
18.	Dollarama, Port Elgin	9
19.	Rexall Pharmacy Group Ltd	9
20.	Walmart Canada	8
21.	Chippewas of Nawash Unceded First Nation	8
22.	Canada Post - Port Elgin	8
23.	United E&C	8
24.	Williams Canada	8
25.	Aecon Group Inc. - Kincardine	8
26.	HD Supply Brafasco	7
27.	SNC-Lavalin Inc.	7

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## OCCUPATIONS BY FREQUENCY & LENGTH OF JOB POSTINGS

What jobs are hard to fill and in-demand in Bruce County?

	4 DIGIT NOC	4 DIGIT NOC NAME	SKILL LEVEL	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS
1.	3012	Registered nurses and registered psychiatric nurses	NOC Skill Level A	61	13	2
2.	6322	Cooks	NOC Skill Level B	51	22	15
3.	4412	Home support workers, housekeepers and related occupations	NOC Skill Level C	49	22	15
4.	6421	Retail salespersons	NOC Skill Level C	41	23	15
5.	7514	Delivery and courier service drivers	NOC Skill Level C	33	18	15
6.	6731	Light duty cleaners	NOC Skill Level D	27	15	15
7.	6513	Food and beverage servers	NOC Skill Level C	25	16	15
8.	6552	Other customer and information services representatives	NOC Skill Level C	24	11	15
9.	7611	Construction trades helpers and labourers	NOC Skill Level D	20	18	18.5
10.	6711	Food counter attendants, kitchen helpers and related support occupations	NOC Skill Level D	15	21	21
11.	6611	Cashiers	NOC Skill Level D	14	19	15
12.	1414	Receptionists	NOC Skill Level C	14	18	16
13.	621	Retail and wholesale trade managers	NOC Skill Level A	14	22	15
14.	1241	Administrative assistants	NOC Skill Level B	14	15	15
15.	3219	Other medical technologists and technicians (except dental health)	NOC Skill Level B	13	16	15
16.	8431	General farm workers	NOC Skill Level C	12	21	15
17.	6311	Food service supervisors	NOC Skill Level B	10	19	15
18.	6235	Financial sales representatives	NOC Skill Level B	9	21	15
19.	714	Facility operation and maintenance managers	NOC Skill Level A	8	9	6
20.	4214	Early childhood educators and assistants	NOC Skill Level B	8	17	15
21.	6541	Security guards and related security service occupations	NOC Skill Level C	8	19	15
22.	1521	Shippers and receivers	NOC Skill Level C	8	16	15
23.	3233	Licensed practical nurses	NOC Skill Level B	7	16	22
24.	7512	Bus drivers, subway operators and other transit operators	NOC Skill Level C	7	15	15
25.	1411	General office support workers	NOC Skill Level C	7	20	20
26.	711	Construction managers	NOC Skill Level A	7	18	15
27.	3131	Pharmacists	NOC Skill Level A	7	14	3
28.	6512	Bartenders	NOC Skill Level C	6	17	15.5
29.	5254	Program leaders and instructors in recreation, sport and fitness	NOC Skill Level B	6	34	11

## JOB POSTINGS BY 3-DIGIT NATIONAL OCCUPATION CLASSIFICATION

What jobs are hard to fill and in-demand in Bruce County?

	3 DIGIT NOC	3 DIGIT NOC NAME	SKILL LEVEL	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS
1.	301	Professional occupations in nursing	NOC Skill Level A	62	13.2	2.5
2.	632	Chefs and cooks	NOC Skill Level B	55	21.0	15
3.	441	Home care providers and educational support occupations	NOC Skill Level C	50	21.5	15
4.	751	Motor vehicle and transit drivers	NOC Skill Level C	41	17.1	15
5.	642	Retail salespersons	NOC Skill Level C	41	22.6	15
6.	651	Occupations in food and beverage service	NOC Skill Level C	32	16.2	15
7.	673	Cleaners	NOC Skill Level D	29	15.2	15
8.	655	Customer and information services representatives	NOC Skill Level C	28	10.7	15
9.	761	Trades helpers and labourers	NOC Skill Level D	22	17.7	17
10.	141	General office workers	NOC Skill Level C	21	18.6	17
11.	124	Office administrative assistants - general, legal and medical	NOC Skill Level B	16	17.8	15
12.	071	Managers in customer and personal services, n.e.c.	NOC Skill Level A	15	12.5	15

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## JOB POSTINGS BY 2-DIGIT NATIONAL OCCUPATION CLASSIFICATION

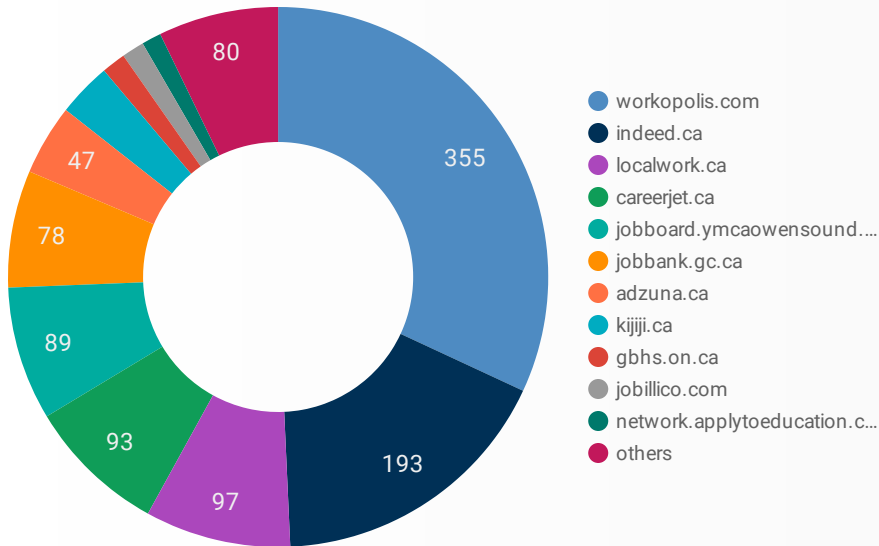
What jobs are hard to fill and in-demand in Bruce County?

	2 DIGIT NOC	2 DIGIT NOC NAME	SKILL LEVEL	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS
1.	65	Service representatives and other customer and personal services occupations	NOC Skill Level C	72	14.0	15
2.	63	Service supervisors and specialized service occupations	NOC Skill Level B	67	20.4	15
3.	30	Professional occupations in nursing	NOC Skill Level A	62	13.2	2.5
4.	44	Care providers and educational, legal and public protection support occupations	NOC Skill Level C	53	20.8	15
5.	75	Transport and heavy equipment operation and related maintenance occupations	NOC Skill Level C	48	17.1	15
6.	67	Service support and other service occupations, n.e.c.	NOC Skill Level D	45	17.0	15
7.	64	Sales representatives and salespersons - wholesale and retail trade	NOC Skill Level C	41	22.6	15
8.	14	Office support occupations	NOC Skill Level C	32	17.8	16
9.	32	Technical occupations in health	NOC Skill Level B	23	15.9	15
10.	76	Trades helpers, construction labourers and related occupations	NOC Skill Level D	22	17.7	17
11.	12	Administrative and financial supervisors and administrative occupations	NOC Skill Level B	22	17.5	15

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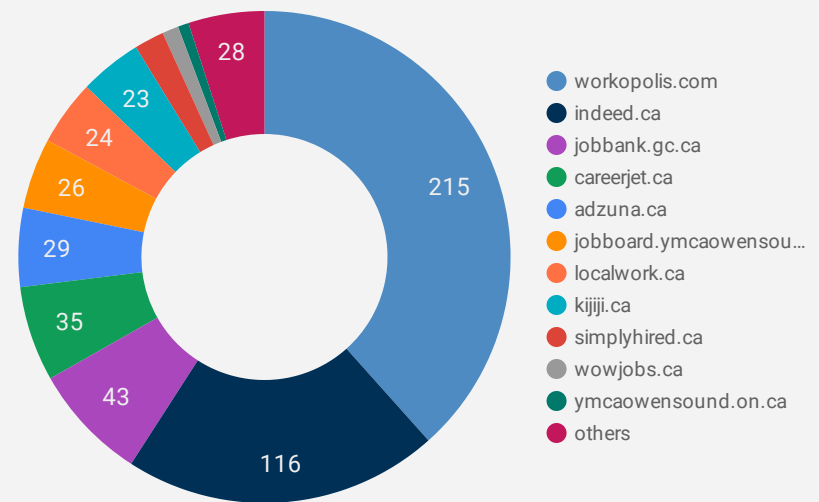
## JOB POSTINGS BY JOB BOARD

What share of unique job postings appear on each job board?



## COMPANIES BY JOB BOARD

What share of unique job postings appear on each job board?



## JOB POSTING DETAILS BY JOB BOARD

How does job posting activity differ by job board?

	JOB BOARD	POSTING COUNT	AVG POSTING LENGTH IN DAYS	MEDIAN POSTING LENGTH IN DAYS	# OF COMPANIES
1.	workopolis.com	355	15	15	215
2.	indeed.ca	193	21	21	116
3.	localwork.ca	97	6	2	24
4.	careerjet.ca	93	30	22	35
5.	jobboard.ymcaowensound.on.ca	89	21	26	26
6.	jobbank.gc.ca	78	26	17	43
7.	adzuna.ca	47	15	15	29
8.	kijiji.ca	36	15	15	23
9.	gbhs.on.ca	16	66	30	1
10.	jobillico.com	15	66	61	3
11.	network.applytoeducation.com	13	21	22	3
12.	nuclearcareers.ca	11			1
13.	simplyhired.ca	11	16	16	11
14.	careerarc.com	10	53	53	4
15.	saugeenshores.ca	10	93	131	1
16.	wowjobs.ca	7	16	16	6
17.	careers.kincardine.ca	6	13	11	1